



FOR THE LOVE OF FILM-MAKING



ZeeInstituteofMediaArts



zeeinstituteofmediaart



zima.co.in



Think Media Education, **THINK ZIMA**

Established in 2004 by Zee Learn, Zee Institute of Media Arts (ZIMA) has been at the forefront of media, film, and television education across India.

At ZIMA, we bridge the gap between academic learning and industry demands. Our courses are designed to equip students with practical, hands-on experience in a simulated environment, followed by real-world exposure.

Our curriculum ensures that students become multi-format, multi-lingual professionals, proficient in the latest media trends and technologies. Learning at ZIMA is led by a blend of esteemed academicians and industry veterans, further enriched by guest lectures from top professionals, ensuring a strong industry connection.

ZIMA offers a range of professional programmes and certificate courses in Filmmaking, Screenwriting, Direction, Cinematography, Film and TV Production, Film and TV Editing, Sound Engineering, Sound Design, and Acting—shaping the storytellers of tomorrow.

Our Vision

To be a dynamic hub where cutting-edge technology meets traditional expertise, creating a platform of limitless opportunities for aspiring filmmakers and media professionals to thrive.

Our Mission

To nurture creative talent, pioneer innovation in media education, empower aspiring professionals with the skills, infrastructure, and freedom to bring their visions to life and shape the storytellers and trailblazers of tomorrow's media industry.

Awards

Recognised for its Employability – Enhancing Vocational Training and Skill Development at the 18th World Education Summit 2021.

Featured in The Academic Insight's Maharashtra's Top 20 Education Institute Issue, September 2019.

The Pioneer of India's Media Landscape

DR. SUBHASH CHANDRA

Founder, Zee Learn

At the heart of India's media revolution stands Dr. Subhash Chandra, a pioneering business leader whose bold vision transformed the landscape of entertainment and education. As the driving force behind Zee TV, he redefined Indian television in 1992 by launching the country's first private commercial channel, setting the stage for a thriving media and entertainment industry.

Recognising the need for skilled professionals in the evolving media space, Dr. Chandra established the Zee Institute of Media Arts (ZIMA)—a premier institution dedicated to nurturing the next generation of filmmakers, storytellers, and media professionals. Through ZIMA, he has bridged the gap between creative talent and industry demands, empowering students with cutting-edge knowledge, hands-on experience, and access to the latest technology.

Beyond media, his commitment to education is evident in renowned brands like Kidzee, Mount Litera Zee School, Zee Institute of Creative Art, Jigyasa University, and more. Under his leadership, these institutions have redefined education, integrating innovation, cutting-edge technology, and industry relevance.

A visionary, Dr. Subhash Chandra continues to inspire, innovate, and shape the future of media education—empowering aspiring professionals to turn their creative dreams into reality.





Professional Programme in **FILMMAKING**

12 Months

“The characters in my films try to live honestly and make the most of the lives they’ve been given. I believe you must live honestly and develop your abilities to the full. People who do this are the real heroes.”

– **Akira Kurosawa**

The Professional Programme in Filmmaking is a 12-month course for aspiring filmmakers, offering over 700 hours of comprehensive training. This programme covers technical and aesthetic aspects of filmmaking, including screenwriting, cinematography, editing, sound design, and production. Students will engage in classroom sessions, practical assignments, and portfolio development, learning through examining classic and contemporary films. Throughout the course, participants will create three short films and a final film or documentary. By the end, students will have mastered filmmaking techniques and are ready to excel in various formats and emerging trends using industry-standard software like Premiere, FCP, Avid Media Composer, and more.

Introduction and Basics

- Story analysis, characterisation, and dialogue writing.
- History of cinema and Indian cinema.
- Fundamentals of direction, camera, photography, and lighting.
- Acting basics: speech, monologue, and body language.
- Introduction to editing, sound, and production basics.
- Pre-production and case studies.

Screenwriting and Cinematography

- Screenwriting, dialogue, and narrative structure.
- Cinematography techniques and creative camera work.
- Acting: Improvisation, physical, and voice culture.
- Editing: Fiction, non-fiction, and rhythm manipulation.
- Sound recording, ADR, and recording instruments.
- Economics, budgeting, and pre-production planning.

Advanced Techniques and Post-Production

- Script structuring, character layering, and second draft.
- Casting, shot division, and pre-production.
- Lighting and camera movement practicals.
- Post-production: Editing, Pro Tools, audio, and surround sound.
- Production management, finances, and contracts.

Specialisation and Final Project

- Specialise in screenwriting, direction, cinematography, acting, editing, or sound.
- Work on a final film project with mentorship and creative decision-making.

Software: Premiere, FCP, Avid Media Composer, Pro Tools, Nuendo and Cubase.

Career

The certified professionals will be well-rounded filmmakers proficient in storytelling, screenwriting, cinematography, editing, and sound design. They will have hands-on experience in producing and directing short films, documentaries, and music videos. With a deep understanding of the filmmaking process and familiarity with industry-standard software like Premiere, FCP, Avid Media Composer, Pro Tools, and Nuendo, the students will be equipped to work across various platforms, emerging trends, and formats, ready to thrive in the film and media industry.



Programme in **DIRECTION**

6 Months

“When you’re doing films, just with friends, with no money, on a shoestring. You have to be able to do all the jobs... And it’s a wonderful way to learn everything.”

– **Christopher Nolan**

The Programme in Direction is a 6-month course designed to teach aspiring directors the essential skills required for filmmaking and television production. The programme covers film history, screenplay techniques, the language of cinema, and the director's role. Students will gain practical experience in documentary filmmaking, ads, promos, song picturisation, and a film project. By learning staging, shooting techniques, and production management, the graduates will be prepared to take on the responsibilities of a director or assistant director in the industry.

Introduction and Basics

- Story analysis, characterisation, and dialogue writing.
- History of cinema and Indian cinema.
- Fundamentals of direction, camera, photography, and lighting.
- Acting basics: speech, monologue, and body language.
- Introduction to editing, sound, and production basics.
- Pre-production and case studies.

Screenwriting and Cinematography

- Screenwriting, dialogue, and narrative structure.
- Cinematography techniques and creative camera work.
- Acting: Improvisation, physical, and voice culture.
- Editing: Fiction, non-fiction, and rhythm manipulation.
- Sound recording, ADR, and recording instruments.
- Economics, budgeting, and pre-production planning.

Software: Premiere, FCP, Avid Media Composer, Pro Tools, Nuendo and Cubase.

Emerging Student Profile

Emerging students will be equipped with a solid foundation in filmmaking, including screenwriting, cinematography, and production management. With practical experience in documentaries, promos, and film projects, they will be prepared to take on the role of a director or assistant director. Their expertise in camera techniques, sound, editing, and production will make them valuable assets in film and television production.

A hand holding a white pen over a script document. The background is a blurred image of a person's hand holding a pen over a document, with a warm light source in the upper right corner.

Programme in **SCREENWRITING**

6 Months

“We need storytelling. Otherwise, life just goes on and on like the number Pi.”

– **Ang Lee**

The Programme in Screenwriting is a 6-month course that equips aspiring screenwriters with essential skills for the entertainment industry. Students will learn concept development, story structure, character creation, and dialogue writing. The course explores historical perspectives, screenplay outlines, and characterisation through text and subtext, alongside studying notable Indian scriptwriters to inspire original storytelling.

- **Introduction to Screenwriting:** Story elements, screenplay structure, and genres.
- **Story and Structure:** 3-act structure, plot points, building conflict, and character arcs.
- **Writing Process:** From idea to screenplay, scene creation, and dialogue writing.
- **Character Development:** Protagonist vs. antagonist, emotional need, and secondary characters.
- **Screenplay Editing:** Weaving, restructuring, and editing the screenplay.
- **Adaptation:** Research, biopics, and writing for TV vs. Film.
- **Practical Application:** Writing short and feature-length screenplays, industry trends, and career opportunities.

Software: Final Draft and Celtx.

Emerging Student Profile

The certified professional will be equipped with essential skills in story development, character creation, and dialogue writing. They will have a deep understanding of screenwriting techniques, historical perspectives, and Indian scriptwriters. These students will be equipped for a career as writers in film, television, and digital content, as well as copywriters in advertising or in-house writers for production houses and media channels.

A cinematographer with curly hair is seen from the side, looking through the viewfinder of a professional video camera. The camera is mounted on a rig with various attachments. The background is a blurred indoor setting with warm lighting.

Programme in

CINEMATOGRAPHY

6 Months

“The cinematographer's basically translating the director's vision into imagery.”

– **Rachel Morrison**

The Programme in Cinematography offers comprehensive training in film and video photography, emphasising both theory and practical application. Students will learn about lighting, camera techniques, filters, and composition along with an in-depth study of various cameras and film stock. The course also covers multi-camera setups, optics, and videography principles. With assignments and group projects, graduates will be equipped to assist cinematographers or videographers in film and TV, with the option to pursue independent work based on the right opportunities.

- The principles of still and motion picture photography.
- Various types of light sources and their practical application.
- Basics of lighting and detailed practicals on different types of lighting situations.
- Filters and composition, the study of colour temperature, and depth of field.
- Study of movie cameras and various types of film stock.
- The grammar of single-camera and multi-camera placements.
- Roots and reasons for selecting a camera style.
- Study of video cameras and principles of videography.
- Principles of optics as applied to photography.
- Assignments and group projects for students on digital cameras.
- Hands-on training with RED Camera.

Emerging Student Profile

The emerging student will possess a solid foundation in film and video photography, equipped with practical skills in lighting, camera techniques, and composition. They will have hands-on experience with various types of cameras, film stock, and multi-camera setups. Confident in film and television environments, they are ready to support seasoned cinematographers or explore independent opportunities.

A person is seen from the side, operating a professional video camera. The camera has a clapperboard attached to its front. The background is a blurred film set with various equipment and lights.

Programme in **FILM AND TV PRODUCTION**

6 Months

“The most honest form of filmmaking is to make a film for yourself.”

– **Peter Jackson**

The Programme in Film and TV Production offers comprehensive training in all aspects of filmmaking, from pre-production to post-production. Students will gain expertise in budgeting, finance, legal agreements, and the producer's role in the filmmaking process. The course also covers project building, marketing, promotions, and distribution strategies. With insights from industry professionals, students will develop the skills required to manage and execute successful film and TV productions.

- From script to shoot, an in-depth knowledge of the various departments.
- Structure of the Indian film industry, production, distribution and exhibition.
- In-depth knowledge about the producer's role during the filmmaking process.
- Building up a project with cast and crew – delegation of responsibilities.
- Introduction and expertise in various budgeting software.
- Legal agreements.
- Writing the business plan.
- Permissions.
- Budgeting and finance.
- Production and post-production.
- Marketing and Promotions – from in-film placements to marketing tie-ups.
- Distribution.

Emerging Student Profile

Emerging students are skilled in managing all stages of the filmmaking process, from script to shoot. They are proficient in budgeting, finance, legal agreements, and project management, with a strong understanding of the Indian film industry's structure. These students are prepared to oversee productions, handle marketing and promotions, and lead teams to ensure successful project completion and distribution.



Programme in

FILM AND TV EDITING

6 Months

“The film is made in the editing room. The shooting of the film is about shopping, almost. It’s like going to get all the ingredients together, and you’ve got to make sure before you leave the store that you got all the ingredients. And then you take those ingredients, and you can make a good cake – or not.”

– **Philip Seymour Hoffman (Academy Award Winning Actor)**

The Programme in Film and TV Editing offers comprehensive training in the art and technique of editing for film and television. Students will learn the grammar, aesthetics, and history of editing, along with practical training in industry-standard software like FCP, Avid, and Adobe Premiere Pro. With hands-on experience in editing, and student projects, including ad films, documentaries, and music videos, graduates will develop the skills to shape compelling narratives and enhance storytelling.

- The grammar, the aesthetic and the technique of editing.
- History of editing (accompanied by the screening of films that have led to the evolution and the growth of editing).
- The language of cinema.
- Practical learning of FCP, AVID, and Adobe Premiere software.
- Classroom editing practical (practice editing using footage shot by professional directors, mentors, and students).
- Visiting studios.
- Editing student projects (Ad film, documentary/non-fiction, short film, music video projects).

Software: FCP, Avid and Premiere Pro.

Emerging Student Profile

The emerging student will have a strong grasp of editing grammar, aesthetics, and techniques, along with proficiency in industry-standard software like FCP, Avid, and Adobe Premiere Pro. With hands-on experience in editing various projects, such as ad films, documentaries, and music videos, students will be equipped to create impactful narratives with refined storytelling skills.



Professional Programme in **SOUND ENGINEERING**

12 Months

"A great sound system will only get you as far as the engineers' ability to mix."

– Al Schmitt

The Professional Programme in Sound Engineering is a comprehensive one-year course designed to build expertise in sound recording, mixing, post-production, and music composition. Students will master industry-standard software like Pro Tools, Luna, Nuendo, and Cubase, alongside practical skills such as microphone techniques, VST mastering, and studio acoustics. The programme also explores modern technologies, including AI in audio and sound design. With hands-on projects in music mixing, film composition, Foley, ADR, and surround sound, participants gain real-world experience. This programme equips aspiring sound engineers with the skills to excel in music production, film soundtracks, and live audio.

Foundation Stage (3 Months)

- Theory and recording technology.
- DAW (Pro Tools, Luna, Logic Pro, Cubase and Nuendo).
- Audio processors.

Intermediate Stage (3 Months)

- Microphone techniques for recording.
- Stereo recording methods.
- Music mixdown and mixing.
- VST audio mastering.
- On location sound.
- Live recording.
- Headphone monitoring system.
- Studio acoustics, types and importance.
- Home studio vs. Professional studio.
- Studio visit.
- Mixing console.

Advanced Stage (3 Months)

- VST instrument.
- Drum programming.
- MIDI sequencing.
- Music arranging basics.
- The process for composing for film.
- Accoustic instrument studies.
- AI technology.
- Music composing.

Mastery Stage (3 Months)

- Film appreciation.
- Intro to audio post-production stages.
- ADR (Automated dialogue replacement).
- Directing actors in ADR.
- Sound design.
- Foley artist and recording.
- Music editing.
- Sync sound.
- Video, screen technology and synchronisation.
- Production dialogue editing.
- Noise reduction and audio restoration.
- AI for music and audio.
- Surround sound.

Software: Pro Tools, Luna, Nuendo and Cubase.

Emerging Student Profile

The certified professionals will emerge as proficient sound engineers, equipped with expertise in recording, mixing, audio post-production, and music composition. Skilled in industry-standard software like Pro Tools, Luna, Nuendo, and Cubase, they will excel in microphone techniques, VST mastering, and AI-integrated sound design. With hands-on experience in music production, Foley, ADR, and surround sound, these professionals are prepared to thrive in roles across music, film, and live audio industries.



Programme in

SOUND RECORDING

6 Months

“Half of the storytelling ability is sound.”

– **Joe Herrington**

The Programme in Sound Recording is a 6-month course designed to build a strong foundation in audio recording and production. It offers a balanced mix of theory and hands-on training using industry-standard tools like Pro Tools and Luna. Students will master audio processors, microphone techniques, mixing consoles, and practical applications such as stereo recording, live sound, and VST audio mastering. The programme emphasises real-world learning with live recording scenarios, on-location sound practices, and studio visits. Graduates will gain the expertise and confidence to thrive in the competitive field of sound recording and production.

Foundation Stage (3 Months)

- Theory and recording technology.
- DAW (Pro Tools and Luna).
- Audio processors.

Advanced Stage (3 Months)

- Microphone techniques for recording.
- Stereo recording methods.
- Music mixdown and mixing.
- VST audio mastering.
- On location sound.
- Live recording.
- Headphone monitoring system.
- Studio acoustics, types and importance.
- Home studio vs. Professional studio.
- Studio visit.
- Mixing console.

Software: Pro Tools and Luna.

Emerging Student Profile

The certified professionals will emerge as skilled sound engineers with a solid foundation in audio recording and production. Proficient in Pro Tools and Luna, they will have expertise in microphone techniques, mixing consoles, VST mastering, and live sound applications. With hands-on experience in studio acoustics, live recording, and on-location sound, they will excel in professional recording studios, live events, and various sound production environments, ready to thrive in the competitive sound industry.



Programme in

MUSIC PRODUCTION

6 Months

“Where words fail, music speaks.”

– Hans Christian Andersen

The Programme in Music Production is a 6-month course designed to equip aspiring producers with essential skills in music creation and production. Using industry-standard software like Logic Pro and Cubase, students learn drum programming, MIDI sequencing, VST instruments, and music arranging. The curriculum includes composing for films, acoustic instrument studies, and integrating AI technology into music production. With a mix of theoretical knowledge, hands-on training, and a guided studio visit, the programme prepares students to create and produce high-quality music for films, digital media, and live performances, paving the way for a successful career in music production.

Foundation Stage (3 Months)

- Theory and technology.
- DAW (Logic Pro and Cubase).
- Audio processors.

Advanced Stage (3 Months)

- VST instrument.
- Drum programming.
- MIDI sequencing.
- Music arranging basics.
- The process for composing for film.
- Acoustic instrument studies.
- AI technology.
- Music composing.
- Studio visit.

Software: Logic Pro and Cubase.

Emerging Student Profile

The certified professionals will be proficient music producers skilled in using Logic Pro and Cubase for music creation. They will have expertise in drum programming, MIDI sequencing, VST instruments, and music arranging, along with a deep understanding of composing for films and integrating AI technology into production. With hands-on experience in acoustic instrument studies and a guided studio visit, these graduates will be ready to create high-quality music for films, digital media, and live performances, excelling in the competitive music production industry.

Programme in **AUDIO PRODUCTION**

6 Months

“Music is the universal language of mankind.”
– **Henry Wadsworth Longfellow**

The Programme in Audio Production is a 6-month course designed to equip students with the skills needed for professional audio production. The programme covers essential topics such as DAWs (Pro Tools and Nuendo), audio processors, and audio post-production techniques like ADR, sound design, and foley recording. Students will explore advanced concepts like noise reduction, AI for music and audio, and surround sound. With a hands-on approach and a studio visit, the programme prepares students to excel in audio production for film, music, and digital media.

Foundation Stage (3 Months)

- Theory and technology.
- DAW (Pro Tools and Nuendo).
- Audio processors.

Advanced Stage (3 Months)

- Film appreciation.
- Intro to audio post-production stages.

- ADR (Automated dialogue replacement).
- Directing actors in ADR.
- Sound design.
- Foley artist and recording.
- Music editing.
- Sync sound.
- Video, screen technology and synchronisation.
- Production dialogue editing.
- Noise reduction and audio restoration.
- AI for music and audio.
- Surround sound.
- Studio visit.

Software: Pro Tools and Nuendo.

Emerging Student Profile

The graduates will be proficient in Pro Tools and Nuendo for audio production. They will have a solid understanding of audio post-production, including ADR, sound design, foley recording, and music editing. Equipped with advanced skills in noise reduction, AI for music and audio, and surround sound, these graduates will be ready to tackle audio production for films, music, and digital media. The hands-on experience and studio visits ensure they are well-prepared for industry challenges.



Programme in **FILM ACTING**

6 Months

“I’m curious about people. That’s the essence of my acting. I’m interested in what it would be like to be you.”

– **Meryl Streep (3 times Oscar winner for Acting and nominated 19 times)**

The Programme in Film Acting offers comprehensive training in various aspects of acting. Over six months, students will engage in voice and diction exercises, improvisation, monologue preparation, scene work, and theatre play performances. The course also covers Hollywood scene work, and music video acting, with regular screenings and assessments to refine acting skills and build professional expertise. The syllabus is based on Stanislavski’s ‘Method Acting’ Model and Natyashastra.

- Introduction: Open-up exercises, imagination, and memory training.
- Voice and diction: Voice training, relaxation, and diction exercises.
- Improvisation: Senses-based improvisation and partner exercises.
- Monologue and scene work: Preparation, performance, and analysis of monologues and scenes.
- Theatre: Reading, casting, preparation, and final performance.
- Hollywood scene work: Preparation, shooting, and dubbing.
- Music video acting: Preparation, shooting, and final assessment.
- Film screenings: Regular screenings and assessments throughout the course.

Emerging Student Profile

Emerging students will possess strong foundational skills in voice, diction, and improvisation. They will be proficient in preparing and performing monologues, scenes, and plays. With practical experience in Hollywood scene work and music video acting, they will be able to adapt to diverse acting styles and effectively deliver performances across various mediums.



Programme in

FASHION MODELLING AND PERSONAL GROOMING

4 Months

“Being a model is not just about having the right looks; it’s about having the right attitude and work ethic.”

– Iman

The Programme in Fashion Modelling and Personal Grooming is a comprehensive 4-month course designed to provide aspiring models with essential skills in runway techniques, personal grooming, styling, and posing. Students will also focus on fitness, wellness, personality development, and career growth within the fashion industry. With a combination of theoretical learning and practical exercises, this programme prepares individuals for a successful career in modelling.

Month 1: Introduction to fashion modelling, runway basics, professionalism, confidence building, and body language.

Month 2: Personal grooming, styling, posing techniques, and portfolio building.

Month 3: Advanced posing, fitness and wellness for models and personality development.

Month 4: Career development, fashion industry insights, social media branding, castings and auditions, and final runway show.

Emerging Student Profile

The emerging student is a confident and polished individual equipped with essential modelling skills. They possess a strong understanding of runway techniques, personal styling, and effective posing for both editorial and commercial photoshoots. With a focus on fitness and wellness, they have developed a lifestyle that complements their career aspirations. This student is well-prepared to navigate the fashion industry, build a personal brand, and excel in castings and auditions.

Programme in Professional **DANCING**

4 Months

“To dance is to be out of yourself. Larger, more beautiful, more powerful.”

– **Agnes De Mille**

The Programme in Professional Dancing offers a comprehensive exploration of Bollywood dance styles, techniques, and choreography. Over four months, students will learn foundational movements, expressions, and body control, while progressing through advanced fusions of classical, folk, contemporary, and international dance forms. The programme emphasises energy, storytelling, and performance preparation, culminating in a final showcase. Participants will be trained to deliver dynamic and expressive performances, combining rhythm, precision, and creativity.



Month 1: Introduction to Bollywood dance styles and basic techniques.

Month 2: Introducing Bollywood style variations and techniques.

Month 3: Advanced techniques, styling, and choreography practice.

Month 4: Performance preparation, advanced choreography, and final showcase.

Emerging Student Profile

The emerging student is a versatile and confident dancer skilled in a wide range of Bollywood dance styles. With advanced technical proficiency in footwork, expressions, and choreography, they are capable of performing in high-energy, expressive routines. They excel in storytelling through dance, improvisation, and collaboration in group performances. Stage-ready and brimming with creativity, they possess the versatility to captivate audiences at Bollywood dance events and shows.

STEPS TO ENROL

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Step 2

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Step 3

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